



Danish approach to platform cooperation and the political debate resulting from YouTube/Danish music case over the summer

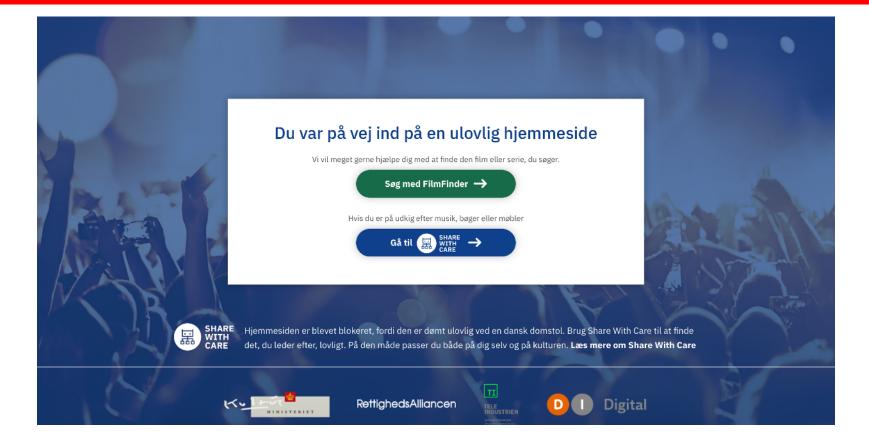


Art. 17 and the two legs

The licensing

 The corporation with/reaction from platforms when there is no license







KODA (Composers in Denmark) and YouTube have a licensing agreement of Danish music on YouTube.

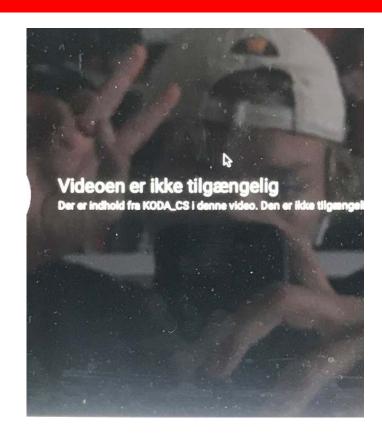
Agreement expired end July 2020.

YouTube offered (according to KODA) a reduction of 70% to prolong existing agreement/licensing while negotiating.

End July YouTube blocked all Danish music. Completed in 24 hours.

New agreement 1 October 2020.







Thanks for the attention



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