

# 18<sup>TH</sup> ANNUAL US-EU-DE COPYRIGHT SUMMIT

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## AGENDA

**Session 1: Thursday, October 15, 2020 8:30 – 10 AM (PDT); 5:30 – 7:00 PM (CEST)**

### ***Platform Responsibility***

*Moderator: Charlotte Lund Thomsen (Counsel, IVF and FIAPF)*

*Panelists: Søren Henrik Jørgensen (Chief Legal Officer, Danish Producers Association)*

*Prof. Jan Bernd Nordemann, LL.M. (Partner, Nordemann)*

*Ted Shapiro (Partner, Wiggin LLP)*

*Ben Sheffner (SVP & Associate General Counsel, Motion Picture Association)*

Both in Europe and the U.S., there are active debates over the responsibility of the online platforms to moderate the content which they host. This panel will look at the EU Directive on Copyright in the Digital Single Market, Art. 17, and how the Commission and the Member States are tackling the topic; the recent EU Court of Justice AG opinion in the [YouTube case](#); and at the policy developments on platform responsibility and safe harbors emerging in the U.S.

**Session 2: Thursday, October 22, 2020, 8:30 – 10 AM (PDT); 5:30 – 7:00 PM (CEST)**

### ***Copyright Enforcement***

*Moderator: Prof. Jan Bernd Nordemann, LL.M. (Partner, Nordemann)*

*Panelists: Mirko Bruess (Consultant, Motion Picture Association)*

*Susan Cleary (VP & General Counsel, IFTA)*

*Troy Dow (VP, Government Relations, Disney)*

*Celeste Drake (Executive – Government Affairs, Directors Guild of America)*

*Christina Mercuriadi, (EU Affairs Director, Motion Picture Association)*

The upsurge in illegal online streaming during the pandemic has the attention of the industry and has pushed renewed efforts to improve enforcement and remedial measures. This panel will focus on the impact of recent court decisions in the EU, including the CJEU [Constantin](#) case and the potential of Know Your Business Customer (KYBC) protocols, as well as recent US developments, including legislative proposals to close the “streaming loophole” in criminal law, the response to the U.S. Copyright Office’s multi-year study of Section 512 of the Digital Millennium Copyright Act, and increasing criticism of discretionary anti-piracy initiatives such as Google ID.

**Session 3: Thursday, October 29, 2020, 8:30 – 10 AM (PDT); 4:30 – 6:00 PM (CEST)**

***Producing and Distributing in a Pandemic***

*Moderator: Stan McCoy (President, EMEA, Motion Picture Association)*

*Panelists: Maxime Cottray (VP of Production & Financing, XYZ Films)*

*Scott Martin (Deputy General Counsel, Paramount)*

*Bertrand Moullier (Consultant, IFTA and FIAPF)*

*Alexander Thies (Chair, German Producers Alliance)*

*Charlotte Lund Thomsen (Counsel, IVF and FIAPF)*

The industry is reeling from the effects of COVID-19 shutdowns and accelerated online distribution trends. At the same time, policymakers, intent on expanding consumer access to online content, have used the opportunity to re-litigate the industry's reliance on geo-blocking and territorial exclusivity. This panel will do a fast tour of the industry's practical adaptations to "back to work" protocols and local insurance and loss schemes, as well as provide updates on policy initiatives focused on the audiovisual business models.

*Each Session of this event is approved for 1.5 hours of MCLE credit  
by the State Bar of California.*

