



## **IFTA President & CEO Jean Prewitt on the Nomination of Katherine Tai for U.S. Trade Representative**

December 10, 2020

Los Angeles, CA – The following is a statement from Independent Film & Television Alliance President & CEO Jean Prewitt:

“IFTA strongly supports the nomination of Katherine Tai as the U.S. Trade Representative. International trade in U.S. film and television programming is critical to our industry and to the U.S. balance of payments. Ms. Tai’s deep experience in negotiations and commitment to open markets for U.S. exports will be an enormous asset, especially in the effort to enforce and improve the 2012 U.S. – China Film Agreement.”

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### **About the Independent Film & Television Alliance**

[IFTA](http://www.ifta-online.org) is the global trade association for independent film and television production, finance, distribution, and sales companies. The organization represents the independent sector before governments and international bodies and provides significant entertainment industry services to more than 135 member companies from 23 countries. For more information on IFTA, visit [www.ifta-online.org](http://www.ifta-online.org).