

AFM24

AMERICAN FILM MARKET® EXHIBITORS SHOW STRONG EARLY SUPPORT FOR INAUGURAL 2024 LAS VEGAS EVENT

Los Angeles, CA – July 15, 2024 -- The American Film Market® (AFM®) today announced the current lineup of participating Exhibitors for its upcoming 45th edition, scheduled for November 5-10, 2024. This year marks a significant milestone as the AFM relocates to the Palms Casino Resort in Las Vegas for the first time.

With AFM still four months away, Exhibitor registrations are surging, with early sign-ups far surpassing previous years. Currently, **145** sales, production, and distribution companies, along with international trade organizations, film commissions, and national umbrella stands from **25 countries** have secured spaces in The Palms' Fantasy Tower, AFM's designated hub. The ongoing influx of Exhibitor commitments establishes serious momentum for the Las Vegas show and indicates that AFM 2024 will exceed recent participation levels.

Exhibitors to date include major international companies and organizations such as A24, AGC Studios, Altitude Film Sales, Anton, Arclight Films, The Asylum, Bankside Films, Black Bear Pictures, Blue Fox Entertainment, Charades, Cinema Management Group, CJ ENM, Cornerstone, Embankment Films Limited, The Exchange, Fantawild Animation Inc., Film Factory Entertainment, Film Mode Entertainment, Film Seekers, FilmNation, Gaumont, GOODFELLAS /Wild Bunch International, HanWay Films, Highland Film Group, Inc., Indie Rights, Lakeshore, Lionsgate, Myriad, NEON, Pathé Films, The Playmaker Munich, Protagonist Pictures, STUDIOCANAL, Telepool GmbH, The Match Factory, Trust Nordisk, Unifrance, The Veterans, Vision Films, Inc., Voltage Pictures, WestEnd Films, WME Independent, and XYZ Films, among many others.

Buyer and Attendee participation is also running strong since registration opened in mid-June, with participants from **45 countries** already registered. Organizers estimate total participation to come from more than 80 countries.

Early commitments from Exhibitors and Buyers underscores the event's global significance and returning confidence in the business. The convenience of hosting all participants and Market activities in a single location, including AFM Screenings at The Palms' Brenden Theatres and The AFM Sessions, also is welcomed by Exhibitors and Buyers alike.

AFM 2024 will be a landmark event for global content, offering unparalleled opportunities for discovering the newest independent film and TV productions and projects and an energetic and efficient environment for business transactions, networking, knowledge sharing, and educational opportunities. Further details about AFM Exhibitors and the comprehensive event schedule, conferences and speakers will be announced in the coming weeks and months.

For the Current List of AFM Exhibitors, visit: americanfilmmarket.com/exhibitor-list-2024

For More Information on AFM and to Register, visit: americanfilmmarket.com.

About the American Film Market® (AFM®)

The [AFM](#) is where the global film and television business comes to life every November. The only independently produced international sales market, hundreds of finance, production, sales and distribution companies and thousands of professionals from every segment of the industry, convene at AFM for six days of discovery, development, deal making, networking, marketplace discussions and world-class conferences. The AFM is produced by the Independent Film & Television Alliance® (IFTA®) and serves as the annual fundraiser for the association.

About the Independent Film & Television Alliance® (IFTA®)

[IFTA](#) is the global trade association for independent film and television production, finance, distribution, and sales companies. The organization represents the independent sector before governments and international bodies and provides significant entertainment industry services to independent companies around the world.

About Palms Casino Resort

Palms Casino Resort is a trailblazer as the first Las Vegas resort fully owned and operated by a Native American tribe, the San Manuel Band of Mission Indians. With 766 hotel rooms and suites across two towers, Palms offers a dynamic mix of bars and restaurants including the acclaimed steakhouse Scotch 80 Prime, the popular A.Y.C.E Buffet, and celebrity chef-driven eateries including Mabel's BBQ by Chef Michael Symon and sky-high dining at Vetri Cucina from Chef Marc Vetri. Home to live entertainment venues, and unique lifestyle experiences within a redesigned 95,000-square-foot casino, amenities include free valet and self-parking, The Pearl (a 2,500-seat concert theater), Ghostbar Rooftop Lounge, The Spa & Salon, the Brenden Theatre 14-screen cinema, over 190,000 square feet of meeting space, and nearly 600 units at Palms Place condominiums. Sammy's Island at Palms Pool, named after rock legend Sammy Hagar, offers island fun and laid-back vibes. Palms features innovative suites like the Hardwood Suite for basketball fans, the Kingpin Suite for bowling enthusiasts, and many more theme suites. The Sky Villa suites, with masterful artwork and private pools & terraces, with breathtaking views of the Strip provide unmatched luxury for unforgettable experiences. Located just west of the Las Vegas Strip off I-15 on Flamingo Road, Palms Casino Resort is owned by The San Manuel Gaming and Hospitality Authority (SMGHA), an affiliate of the San Manuel Band of Mission Indians. For more details, visit palms.com or the [Palms Press Room](#).

Media Contact:

Jennifer Garnick | VP, Communications

jgarnick@ifta-online.org | 1+310.446.1006