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IFTA President & CEO Jean Prewitt on the introduction of the *No Fakes Act*

The following is a statement from Independent Film & Television Alliance President & CEO Jean Prewitt:

“The Independent Film & Television is pleased to support the *No Fakes Act*, which will create a uniform federal approach to address unauthorized use of an individual’s likeness or voice. The legislation also includes key first amendment protections to not chill constitutionally protected speech and an important preemption provision. We appreciate Senators Coons and Blackburn’s leadership on this legislation, along with additional Senate sponsors, Senators Klobuchar and Tillis.”

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About the Independent Film & Television Alliance® (IFTA®)

[IFTA](http://www.IFTA-online.org) is the global trade association for independent film and television production, finance, distribution, and sales companies. The organization represents the independent sector before governments and international bodies and provides significant entertainment industry services to its member companies in more than 20 countries. For more information on IFTA, visit www.IFTA-online.org.